



Public Schools Foundation
of Tippecanoe County

April 17, 2018

Greetings!

We're reaching out with an invitation, an opportunity to support public school teachers and students in our community. We're gearing up for the third annual Cupcake Run for Public Education, and we would be grateful for your support.

The sole purpose of the PSFTC is to invest in all of our Tippecanoe County public schools with several fundraising projects that provide financial support for our teachers and students. These projects raise the necessary funds to provide grants to teachers for innovative classroom and school-wide projects in all our schools in the Lafayette School Corporation, Tippecanoe School Corporation, and West Lafayette School Corporation.

The 2018 Cupcake Walk/Run will be held on Sunday, September 23 at Cumberland Park in West Lafayette. The event includes a 10K, 5K and a kids 80 yard dash. All participants will receive a race t-shirt, finishers medal, cupcake from Gigi's Cupcakes and "swag" from our sponsors.

Your sponsorship helps to defray the costs of organizing the event so registration proceeds can directly support teachers and students. Funds received from sponsorships are used to cover many costs, including park rental, insurance, EMT services, race management, t-shirts and medals for each race registrant and special awards for top finishers. All additional money from sponsorships will be used to directly support teachers and students through our Seeds for Excellence grant program. Our sponsorship goal is \$11,000.

Attached is a form to return with your sponsorship payment. Call or email Christine Isbell with any questions – 765.429.4089 or cisbell@psftc.org. Thanks for your consideration!

Sincerely,

Race Committee Members

Andrea Bornino, Kelly Delp, Kristy Delp, Jennifer Dorsch, Emily Goertemoeller, Christine Isbell, Greg Lehman, Cindy Nycz, Pamela Smith (race chair)

www.PSFTC.org

P.O. Box 1159
Lafayette, IN
47902-1159
765.429.4089

Andrea Amato
Carla Barnhart
Brooklyn Burton
Jake Burton

Brent Clemenz
Cindy Gerlach

Emily Goertemoeller
Scott Hanback

Les Huddle
Rocky Killion

Jerry Krockover
Melissa Prochnau

Jen Shirley
Pam Smith

Phil Tucker

Sarah Wassgren

Christine Isbell
Executive Director
cisbell@psftc.org



September 23, 2018

10K • 5K • 80 YARD DASH

CUPCAKE RUN/WALK

FOR PUBLIC EDUCATION • 2018

PUBLIC SCHOOLS FOUNDATION OF TIPPECANOE COUNTY



Sponsorship Form

Cumberland Park
West Lafayette, IN

- \$100 Friend** level: name on shirt and website (PSFTC and Fun-Races)
- \$250 Bronze** level: name on shirt, website and posters and a table at the event
- \$500 Silver** level: logo on shirt, website, and posters, table at event, promoted on race day plus two race entries
- \$1000 Gold** level: all of the above in addition to logo on banner and mention on radio ads and public service announcements plus four race entries
- \$5000 Platinum** level: all of the above plus invitation to serve as packet pickup location, featured at least once on "Cool News from our Schools" radio spot, invited to address participants at the event plus six race entries

Organization: _____

Address: _____

Contact person: _____

Contact email & phone number : _____

Sponsorship level (please circle) Shirt Y or N Size(s) _____

Friend	Bronze	Silver	Gold	Platinum
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Will you set up a booth/table at the event?	Yes	No
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Will you provide materials/giveaways for the participant bags?	Yes	No
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We expect to fill 800-1000 bags. **Items are due by Sept 10.**

If yes, what item will be provided?

Suggested items include coupons for your products/services, notepads, lip balm, cups, pens.

Please write your company name exactly how you'd like it to appear on website, shirt, signage, etc.

Logos for t-shirts will be printed in black/white; logos for website and signage can be full color. Vector files are preferred (.eps and ai) but most file formats will also be accepted. **Please email logo to cisbell@psftc.org as soon as possible for inclusion on electronic communication and websites.** Printed materials deadline is July 15th.

All sponsorship payments should be made payable to PSFTC and mailed to:

P.O.Box 1159
Lafayette, IN 47903-1159

PSFTC Federal Tax ID 31-1139456
P 765.429.4089



2017 Cupcake Run Success!
1,010 participants
107 volunteers
\$13,806 raised for classrooms

